

You Have Options

asapm offers the USA's *only* full range of Project and Program Manager certifications.

asapm, the USA Member Association of IPMA, the International Project Management Association, offers three advanced, performance-competence-based certifications:

- Certified Project Managers (IPMA Level-C®),
- Certified Senior Project Managers (IPMA Level-B®), and
- Certified Program Managers (IPMA Level-A®).

What is a performance-competence-based certification? It means that a successful candidate has demonstrated their actual, on-the-job results to the satisfaction of an independent assessor by satisfying specific, public performance criteria defined in globally-recognized standards.

asapm also offers an entry-level, knowledge-based certification (Project Associate, IPMA Level-D®) that covers both technical and behavioral aspects of project management. Our exam includes open-ended essay questions to evaluate whether the candidate truly understands key concepts.

Advanced certifications for project and program managers, available only through *asapm*, are your assurance of more successful projects, achievement of intended business benefits, and increased competitive advantage.

Discover the PM Performance Difference
at www.asapm.org/cert.



Complement your staffs' performance improvements with an organizational assessment using *aPRO*, and become an *asapm* Performance Rated Organization.



Are Your Best People Topped Out in a Basic PM Certification?





Why should you and your staff be limited to *basic* PM certifications?

Wouldn't you prefer to have access to a *full range* of certifications?

Isn't it time for you and your staff to discover the *PM Performance Difference*?